

CHA National Conference 2026 – Sponsor Assets Information

Dates: 7–8 May 2026 | **Venue:** Delta Marriott Swindon

Who is this for? All confirmed sponsors and exhibitors (including Advertising & Digital Promotion).

WHAT TO SEND (EMAIL AFTER SUBMITTING YOUR BOOKING)

Email to eleonor@communityhospitals.net

Subject: CHA 2026 Sponsor Assets – [Company Name]

Universal items (all sponsors/exhibitors)

- Company logo – Vector (SVG/EPS/PDF) preferred; or high-res PNG (transparent background, 2000 px+).
- Company description – Max 75 words (plain text in your email). You may wish to add details about why you are attending this year's conference and how it is relevant to your product/service.
- A5 landscape advert – 210 × 148 mm (+3 mm bleed), 300 dpi. CMYK preferred (RGB accepted).
- Website URL – Homepage or specific campaign page.
- Social media links / @ handles (all optional)
 - LinkedIn company page URL
 - X (Twitter)
 - Facebook
 - YouTube
 - Bluesky
 - preferred hashtags #

For Exhibitor packages

- 10-minute Sponsor Spotlight – Talk title and 1–2 sentences (max 50 words) for the programme/MC. Please note these sessions will take place at your exhibitor stand. These sessions will be advertised in the conference programme. Please tell us if you do NOT wish to take part in a session.
- On-site branding – Confirm any banners/stands and placement preferences (Pool Lane / Top Lounge).

For Exhibitor + Drinks/Dinner/Refreshments/Delegate Bursary

- Logo for signage and slides (as above).
- Any specific acknowledgement wording (max 20 words).

For Award Sponsors

- 1–2 sentences (max 40 words) about why this award matters to your organisation (optional).

Deadlines

- Artwork & assets: **Friday 28th February 2026**

File transfer

If files exceed 20 MB, share a Google Drive or WeTransfer link.

Compliance & accessibility

All materials must align with CHA values and NHS public-sector standards. Claims must be factual and responsible. Where relevant, follow ABPI/ABHI codes. We may request small changes to meet accessibility standards.

Rights & consent

By sending your logo/advert/copy you confirm you hold necessary rights and consent to CHA publishing them for conference promotion.

Please contact Eleanor 07876 408259 eleanor@communityhospitals.net if you have any questions.